

# NASSCOM MEMBERSHIP



## TOP 8 BENEFITS



### 1. INDUSTRY RECOGNITION AND CREDIBILITY

Being a member of NASSCOM provides your business with industry recognition, enhancing your credibility within the technology and services sector.

### 2. NETWORKING OPPORTUNITIES

NASSCOM organizes various events, conferences, and seminars that bring together industry leaders, policymakers, and global influencers.

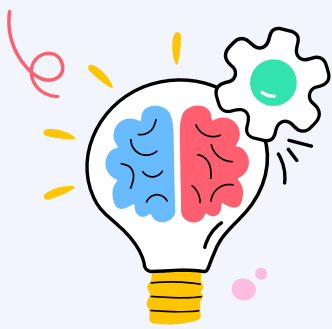


### 3. ACCESS TO INDUSTRY INSIGHTS AND RESEARCH

Members receive access to NASSCOM's extensive research and reports on industry trends, market analysis, and emerging technologies.

### 4. POLICY ADVOCACY AND REPRESENTATION

NASSCOM advocates on behalf of its members to influence policy decisions that affect the IT and services industry.



### 5. SKILL DEVELOPMENT AND TRAINING

NASSCOM offers various skill development programs, certifications, and training sessions tailored to the needs of the IT and BPM sectors.

### 6. GLOBAL EXPOSURE AND MARKET ACCESS

NASSCOM membership registration provides its members with opportunities to participate in global delegations, trade missions, and international events."



### 7. SME SUPPORT

For small and medium-sized enterprises (SMEs), NASSCOM provides tailored support, including mentorship, resources, and market access opportunities.

### 8. VISIBILITY AND BRANDING

NASSCOM members are often featured in industry publications, directories, and reports, increasing their visibility within the sector.



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